



An invitation from Fresh Egg

Everything You Need To Know To Set Up, Develop and Promote A Successful Corporate Blog

When and where:

Friday 23rd May 2008

10am to 4.30pm

The Metropole, Brighton, East Sussex

Don't miss this excellent opportunity to take your business to the next level. This workshop will bring together the very best in corporate blogging talent to give you an insight into successful blogging. This one day workshop will inspire you to accelerate your corporate online visibility.

Event Programme:

10:00 – 10:30	Arrival, Registration, Refreshments
10:30 – 10:35	Welcome by Fresh Egg
10:35 – 12.45	What is a Blog? The Benefits of Blogging How to Blog Blog Applications Promoting Your Blog
12:45 – 13:00	Case Study: How Dialaphone Did It
13:00 – 14:00	Lunch (finger buffet and refreshments)
14:00 – 15:00	Interactive Session: Creating a Blog post with support from Fresh Egg
15:00 – 16:30	Q&A and close.

Who should attend?

Anyone who is interested in raising their corporate profile. This event is FREE to Fresh Egg customers; each customer has the opportunity of sending one attendee free of charge, additional people can attend this event for £75 + VAT.

Register to attend this event by calling Fresh Egg on **01903 24 77 88** or emailing adam@freshegg.com